# Day - 1

### Generative AI and Foundation Models

- Overview of Generative AI and its significance.
- o Deep dive into Foundation Models (e.g., GPT, Claude, and others).
- o Understanding the competitive edge of Amazon Bedrock.
- O Use cases in industries like healthcare, e-commerce, and education.

#### Amazon Bedrock Essentials

- o Features and architecture of Amazon Bedrock.
- Navigating the Bedrock Console.
- Overview of foundation models provided by AWS (Anthropic, Cohere, and Stability AI).
- o Hands-on Lab: Setting up the Amazon Bedrock environment.

# Working with Foundation Models

- Selecting the right foundation model for various applications.
- Using Amazon Bedrock Playground for prototyping.
- o API integration for inference and testing.
- Hands-on Lab: Experimenting with models and APIs.

### Customizing Models with Proprietary Data

- o Techniques for fine-tuning models with labeled datasets.
- Continued pre-training with unlabeled datasets.
- o Understanding Retrieval-Augmented Generation (RAG).
- o Hands-on Lab: Fine-tuning a model using Amazon Bedrock tools.

# Application Integration and Security

- o Amazon Bedrock API and SDK walkthrough.
- o Best practices for secure authentication and authorization.
- o Integrating foundation models into real-world applications.
- o Hands-on Lab: Building a simple application using Amazon Bedrock APIs.

# Deploying and Scaling Generative AI Applications

- o Deployment strategies on AWS infrastructure.
- o Monitoring and logging with Amazon CloudWatch.
- Scaling applications for performance and cost efficiency.
- Hands-on Lab: Deploying a generative AI model and monitoring performance.

# Certification Preparation and Q&A

- o Recap of key concepts and best practices.
- Mock certification exam questions and discussion.
- Open forum for Q&A and troubleshooting.